



**1<sup>st</sup> International Biennial of Art in the World**

**with Francesco Saverio Russo, Salvatore Russo,  
and Sandro Serradifalco.**

**EFFETTO ARTE**

**RUSSO**  
STUDIO DI CONSULENZA ARTISTICA



## 1<sup>st</sup> International Biennial of Art in the World

Have you ever wanted to participate in a Biennale involving Artists from all over the world?

Thanks to our international contacts this is finally possible. All 5 Continents will be represented. A Biennale that will see the participants divided by country and that will have in Palermo, the location where the video exhibition of the admitted works will take place. The “1<sup>st</sup> International Biennial of Art in the Word” is certainly a project in which Great Artists cannot fail to participate. Palermo collectors have always been very attentive to International Art. The houses of the Palermitani are furnished with modern and contemporary works of art from all over the world. The idea of an International Biennial that would bring artists from all over the world to dialogue arose from the increasingly insistent request by Italian collectors, gallery owners and merchants to propose foreign artists, capable of representing their own nation in the best possible way.





The city of Palermo was founded in 734 BC by the Phoenicians as Ziz. Palermo then became a possession of Carthage. Two Greek colonies were established, known collectively as Panormos or "All-Port"; the Carthaginians used this name on their coins after the 5th century BC. As Panormus, the town became part of the Roman Republic and Empire for over a thousand years. From 831 to 1072 the city was under Arab rule during the Emirate of Sicily when the city first became a capital. The Arabs shifted the Greek name into Balarm the root for Palermo's present-day name. Following the Norman conquest, Palermo became the capital of a new kingdom, the Kingdom of Sicily, that lasted from 1130 to 1816. The population of Palermo urban area is estimated by Eurostat to be 855,285, while its metropolitan area is the fifth most populated in Italy with around

1.2 million people. The inhabitants are known as Palermitani or, poetically, panormiti.

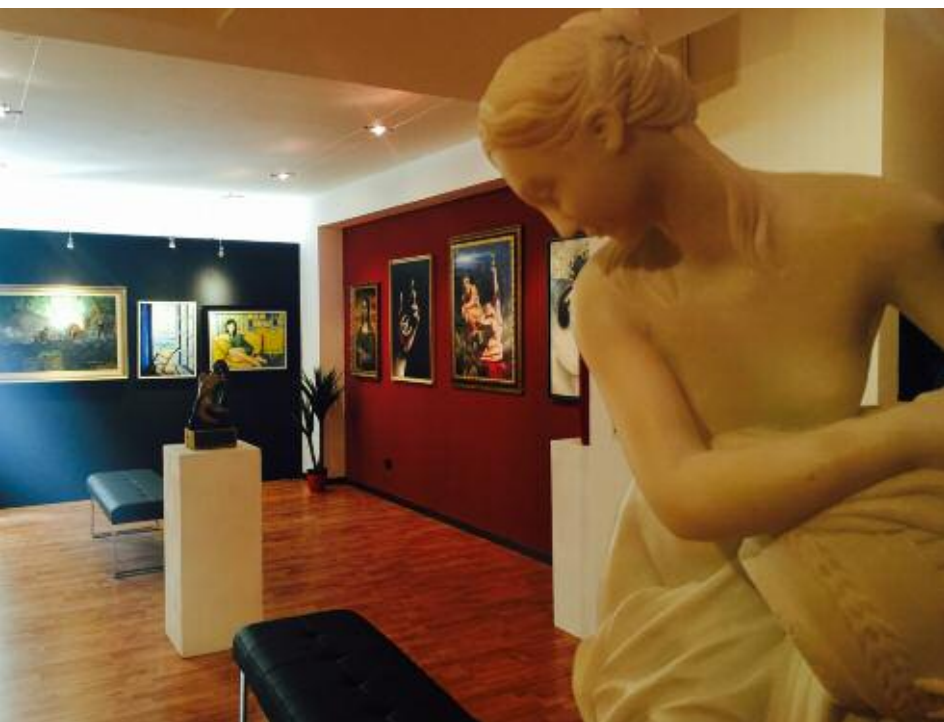
Palermo is Sicily's cultural, economic and tourism capital. It is a city rich in history, culture, art, music and food. Numerous tourists are attracted to the city for its appealing Mediterranean climate, its renowned gastronomy and restaurants, its Romanesque, Gothic, Baroque and Art Nouveau churches, palaces and buildings, and its nightlife and music. Palermo is the main Sicilian industrial and commercial center: the main industrial sectors include tourism, services, commerce and agriculture. Palermo currently has an international airport. In fact, for cultural, artistic and economic reasons, Palermo was one of the largest cities in the Mediterranean and in Europe and is now among the top tourist destinations in both Italy and Europe. It is the main seat of the UNESCO World Heritage Site Arab-Norman Palermo and the Cathedral Churches of Cefalù and Monreale.





**EFFETTO ARTE GALLERY** è uno spazio espositivo polifunzionale ubicato a Palermo in via Ariosto, 19 (primo piano), a pochi metri da via Libertà e dalla stazione Notarbartolo.

All'interno dei suoi quasi 400 mq2 si svolgono mostre d'arte contemporanea, presentazioni editoriali e meeting di vario genere.



An important journalistic service will be dedicated by the magazine “Art International Contemporary Magazine”, to the 1st International Biennial of Art in the World, which will take place via video projection of the participating works.

In addition, all participating artists will be published in the "Art International Contemporary Magazine" in the September/October issue, in the official catalog of the event and will receive a nameplate for participation in the 1st International Biennial of Art in the World, with a CD with the works of the participating artists.

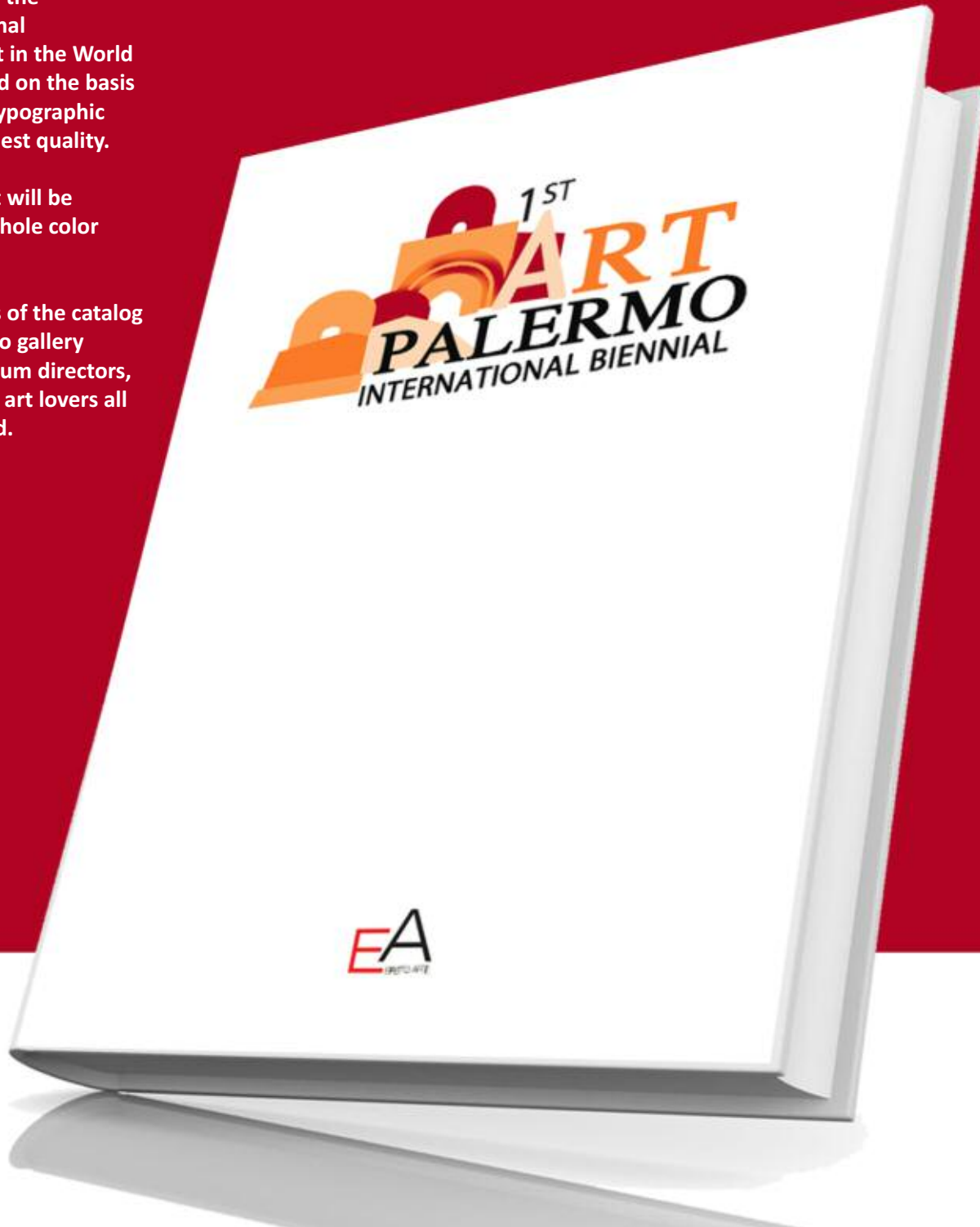
**ART INTERNATIONAL  
CONTEMPORARY** -The new bimonthly  
magazine of international art supervised  
by the art critic and curator  
Salvatore Russo.



The catalog of the  
1st International  
Biennial of Art in the World  
will be realized on the basis  
of the finest typographic  
rules and highest quality.

To every artist will be  
dedicated a whole color  
page.

Several copies of the catalog  
will be given to gallery  
owners, museum directors,  
collectors and art lovers all  
over the world.



## **EVERY ARTIST WILL RECEIVE:**

- 1 color page in the "Art International Contemporary Magazine" in the September/October issue with the publication of 1 artwork and contacts
- 1 color page in the catalog "1st International Biennial of Art in the World "
- 1 - plate personalized with your name.
- Video projection of the works inside the Effetto Arte Gallery in Palermo in September.
- 1 copy of the catalog "1<sup>st</sup> International Biennial of Art in the World".
- 1 copy of the Art International Contemporary Magazine issue of September/October 2021







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